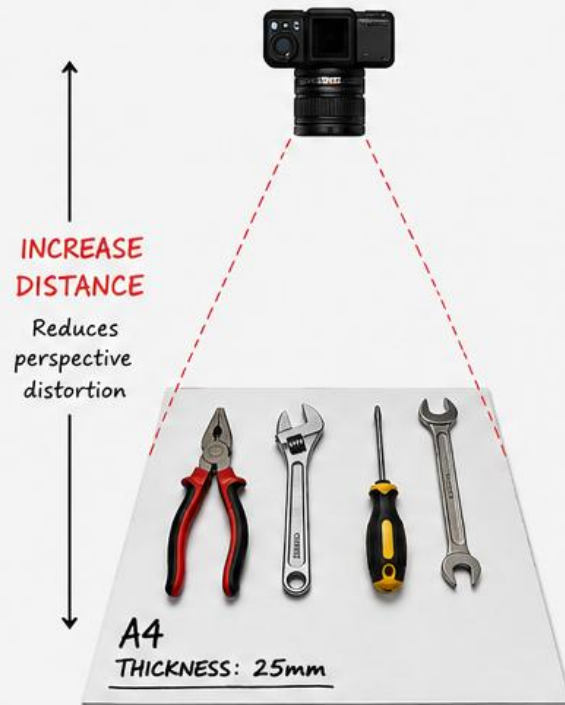


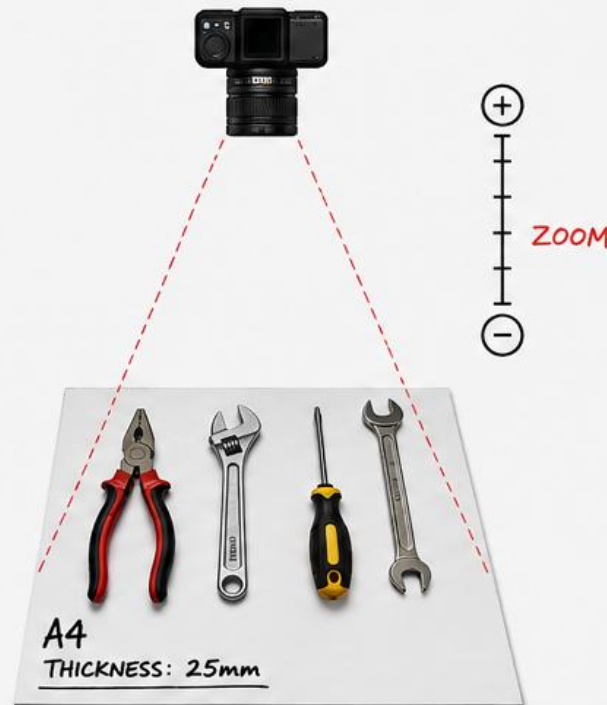
1 INCREASE DISTANCE

Position your camera directly above the sheet. Move further away to reduce perspective distortion.



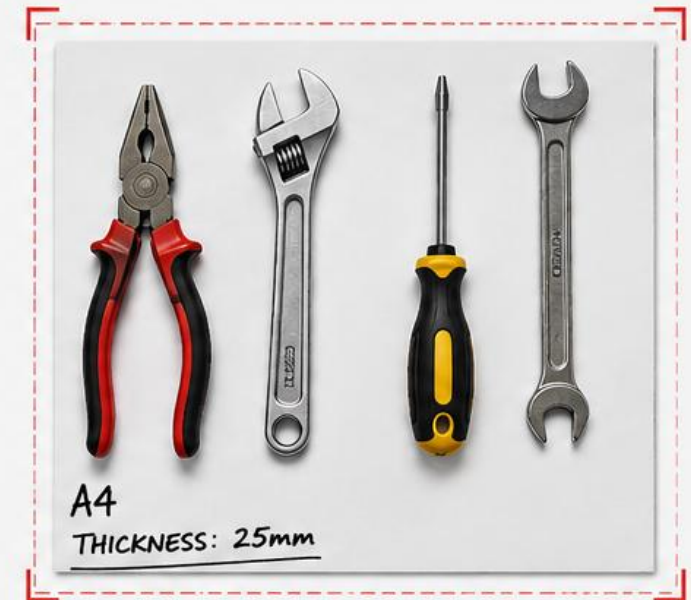
2 USE OPTICAL ZOOM

Zoom in using your camera (optical zoom preferred). This fills the frame without moving closer and keeps lines true.



3 CROP TIGHTLY & SUBMIT

Crop the image to the edges of the sheet so items fill the frame with a small border. Submit your photo.



THE GOAL

A straight, overhead photo with minimal perspective distortion and no shadows.



Camera 90° directly above the sheet



Use optical zoom, not digital zoom



No shadows or glare on the sheet



Leave 5mm gap around items



Crop to the sheet edges with a small border

* THICKNESS: Choose any 5mm increment from 5mm to 25mm.
Minimum 2/3 of the depth of your item, up to a maximum of 25mm.

EXAMPLES:

5mm, 10mm, 15mm, 20mm, 25mm

Write this on the sheet!